



Strap Chat

AN UNHOOKED NEWSLETTER BY

intimi

Holy cannoli!

Can you believe we're already in full swing for the holiday season?

It feels like we blinked and suddenly the lights are twinkling, the playlists are jingling, and our shop is buzzing with gift-givers, self-treaters, and last-minute "I deserve something cozy" shoppers.

As the owner of this proudly inclusive, sex-positive lingerie and wellness store, I'm thrilled to share this month's newsletter - part shop update, part holiday gift guide, and fully dedicated to helping you find joy, confidence, and pleasure this season.

And speaking of joy...we're excited to officially announce Fruitcake's, our pop-up adult toy store! More info in this Holiday Gift Guide!

We've curated our most-loved lingerie pieces, cozy loungewear, and delightfully cheeky wellness items to make gifting easy (and receiving even better). Whether you're shopping for a partner, a best friend, or yourself - we've got something that fits every body, gender, style, and vibe.

Thank you for supporting our mission, our team, and the safe, welcoming space we've built together. Now let's dive into the fun: the news, the goodies, and the joy of the season.

xo. Carolyn



Holiday

GIFT GUIDE



FINALLY - FRUITCAKE PEOPLE ACTUALLY WANT TO GET THEIR HANDS ON.

Fruitcake's - our fully inclusive holiday pop-up adult toy store - will officially open December 4th for the entire month of December! Step into our swanky little love nook and explore a curated collection of playful, pleasure-focused gifts perfect for yourself and/or your lover(s).

This limited-time holiday pop-up marks the kickoff of Intimi's expanded sexual wellness offerings launching in 2026, so consider **this** your exclusive first taste of what's to come.

Fruitcake's is open for guests 18 and older and will follow all Intimi store hours, making it easy to shop both spaces in a single visit. Be sure to keep an eye on Intimi's Instagram and website for special extended hours throughout the month—December at Intimi is always full of surprises. Plan your visit soon!

LADIES' NIGHT - DEC 4TH 5PM-9PM

What to expect at Ladies' Night:

- intimi 15% off everything in-store (with the exception of bras and bra sets)
- Fruitcake's 15% off select items and 10% off online orders placed in-store!
- Water Bearer Coffee will be pouring wine and coffee to keep the vibes warm and merry!

MEN'S NIGHT - DEC 11TH 5PM-9PM

What to expect at Men's Night:

- intimi 15% off everything in-store (with the exception of bras and bra sets)
- Fruitcake's 15% off select items and 10% off online orders placed in-store!
- We'll be pouring brown liquors all night!

Both nights include a gift with purchase and donation-based gift wrapping provided by Trout Unlimited.



Holiday

GIFT GUIDE



NOT INTO THEMED SHOPPING NIGHTS? WE'VE GOT YOU!

No worries. Stop by anytime during our regular hours for personalized, one-on-one shopping with our sweet staff. We're always here to help you curate the perfect intimate gifts in our cozy, swanky holiday atmosphere.

OUR ANNUAL HOLIDAY WISH LIST IS BACK!

Now's the time to fill yours out! Stop into the shop, choose your favorite pieces, and we'll take care of getting your list directly into the hands of your gift-givers.

The sooner you create your wish list, the better—many of our most-loved items are available in limited quantities, and we want your people to snag your top picks before they're gone. Whether you're eyeing something cozy, something lacy, or something delightfully playful from Fruitcake's, we've got you covered.

The list can be filled out anytime including Ladies', and Men's Night, too!

Holiday
WISH LIST

CLIENT NAME: _____ PHONE: _____

SEND TO: _____

| ITEM | SIZE | COLOR |
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intimi
INTIMATES FOR EVERY BODY